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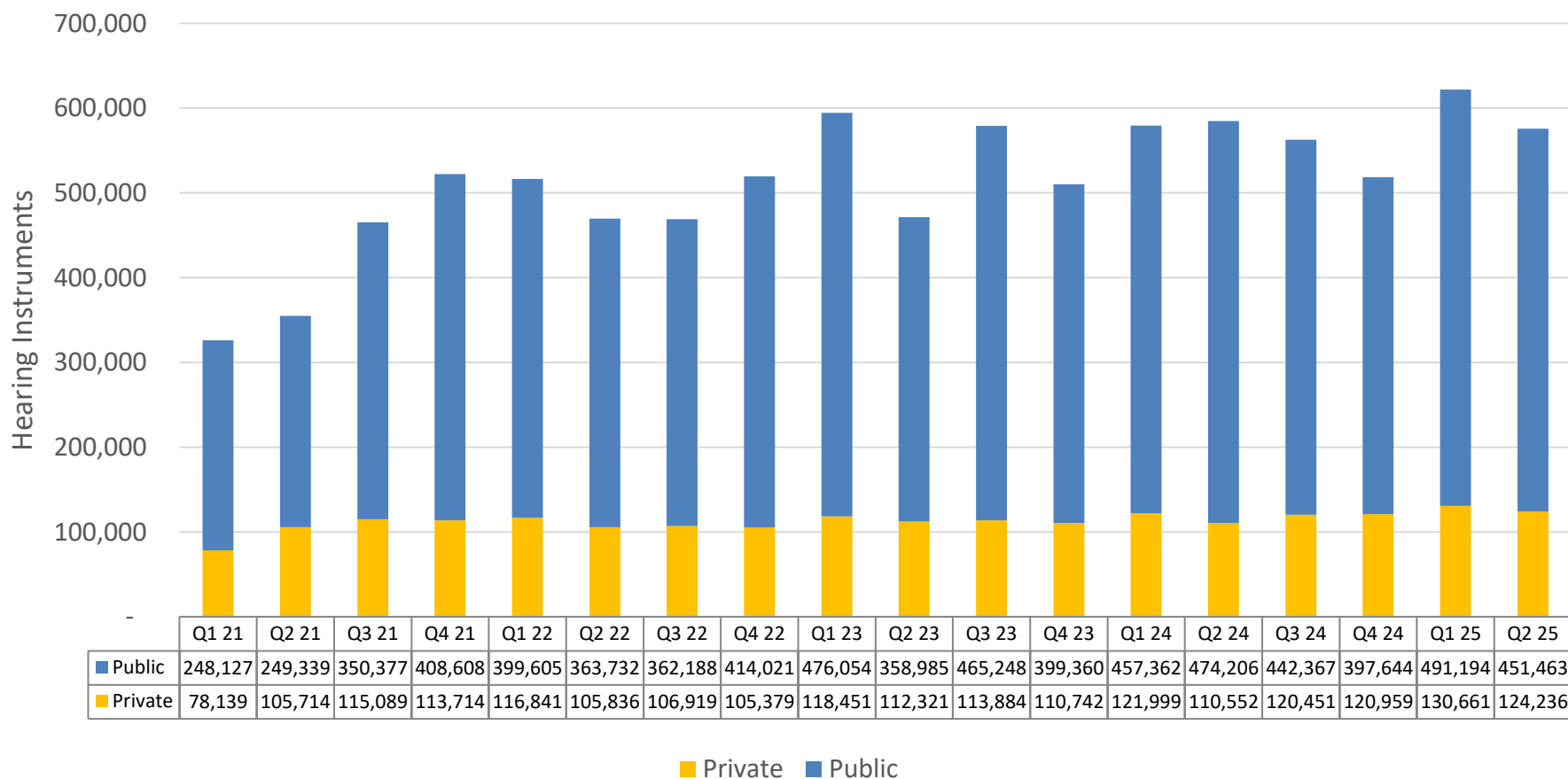
The British Irish Hearing Instrument
Manufacturers Association

Market Statistics Q2 2025

www.bihima.com



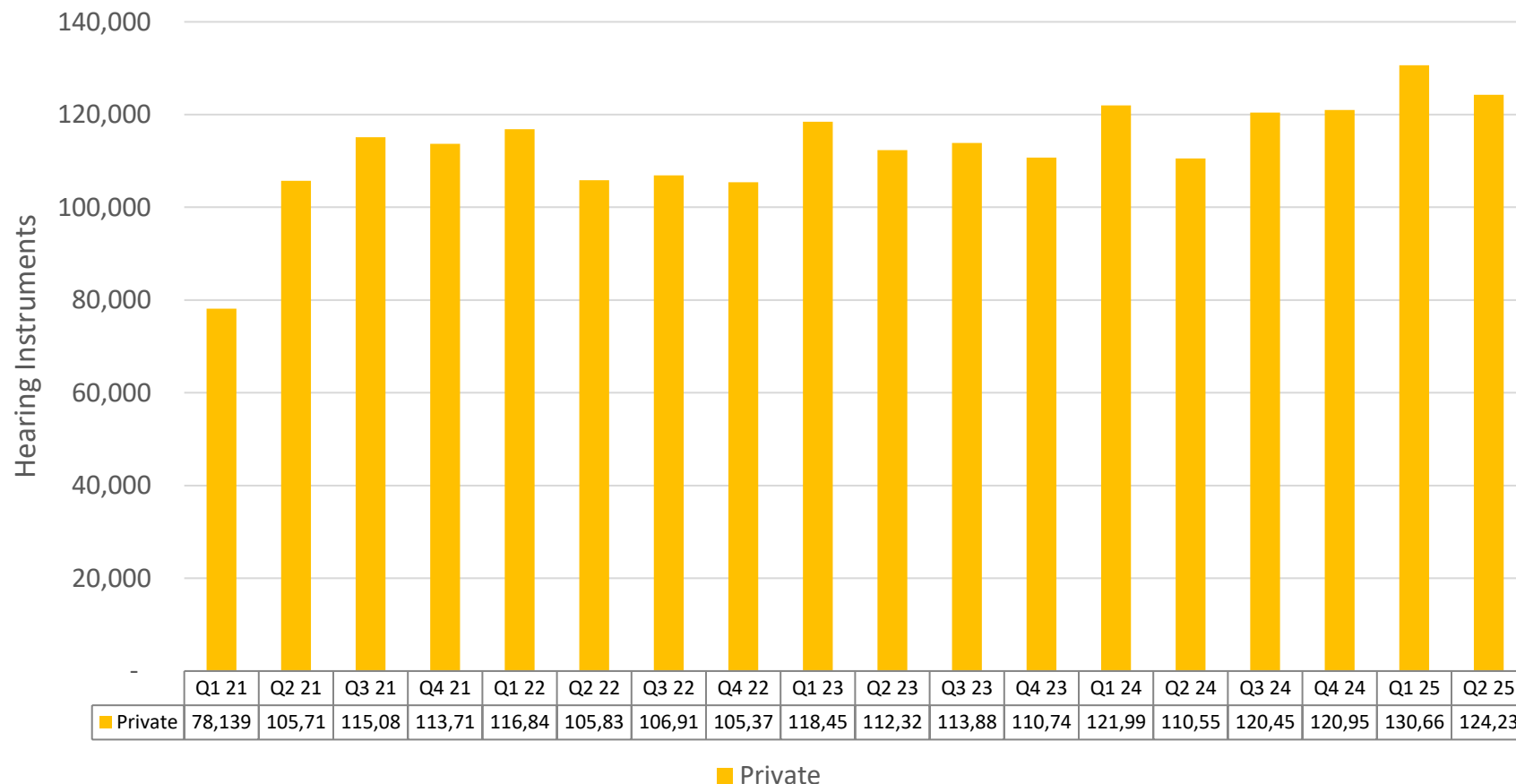
Market Size (Units) - UK



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UK Market Size – Private (Units)

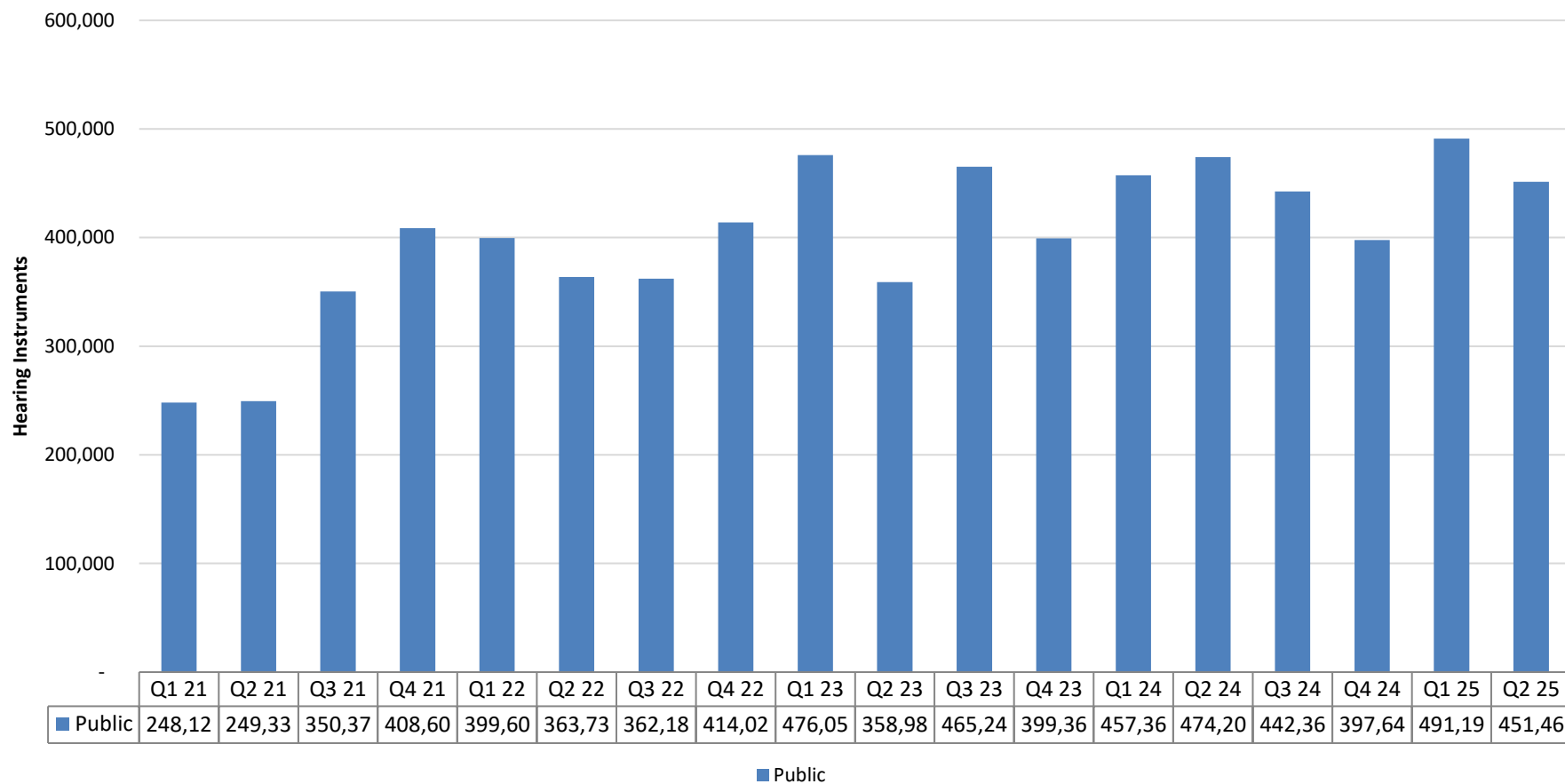


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UK Market Size – Public (Units)

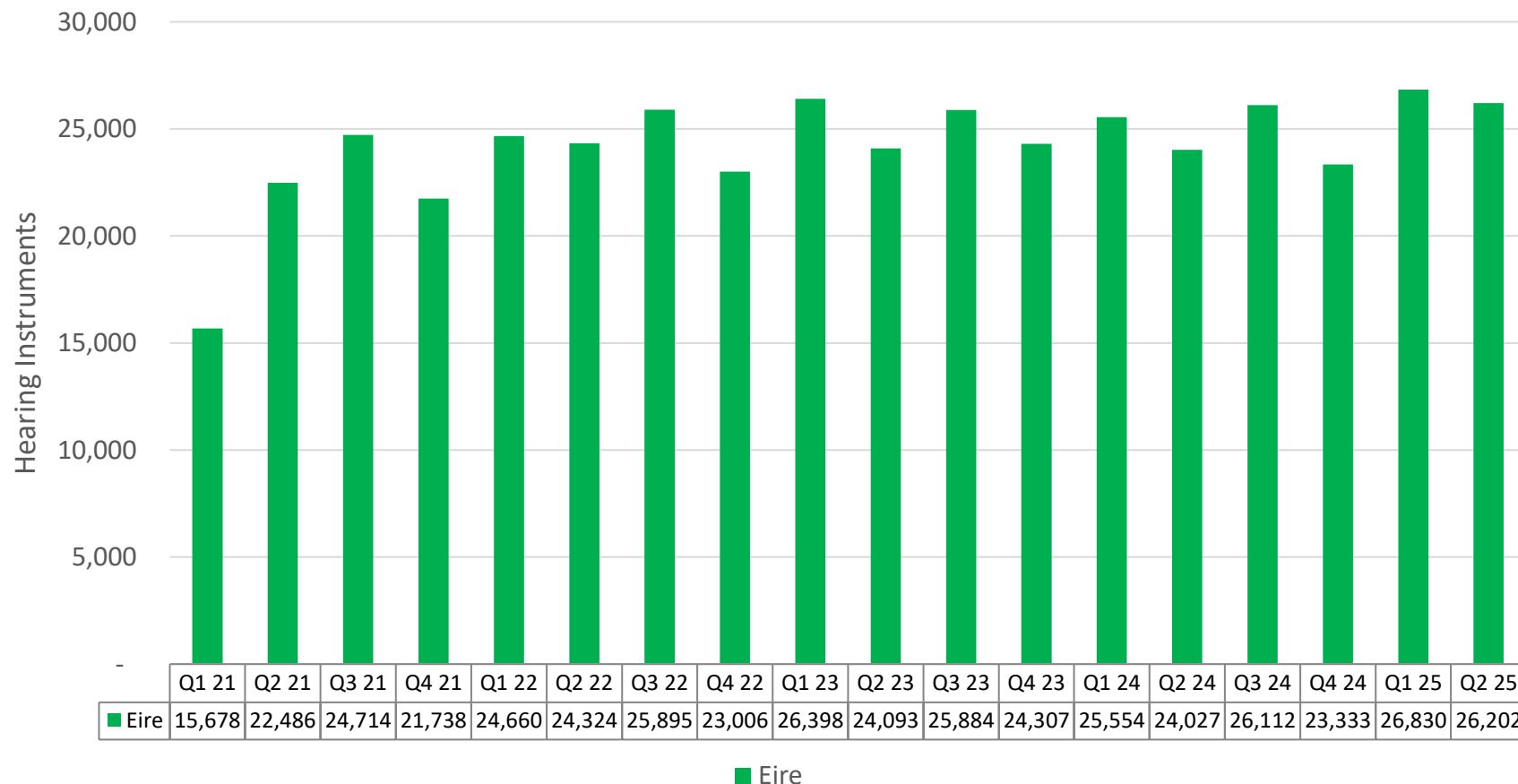


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Market Size (Units) - Eire

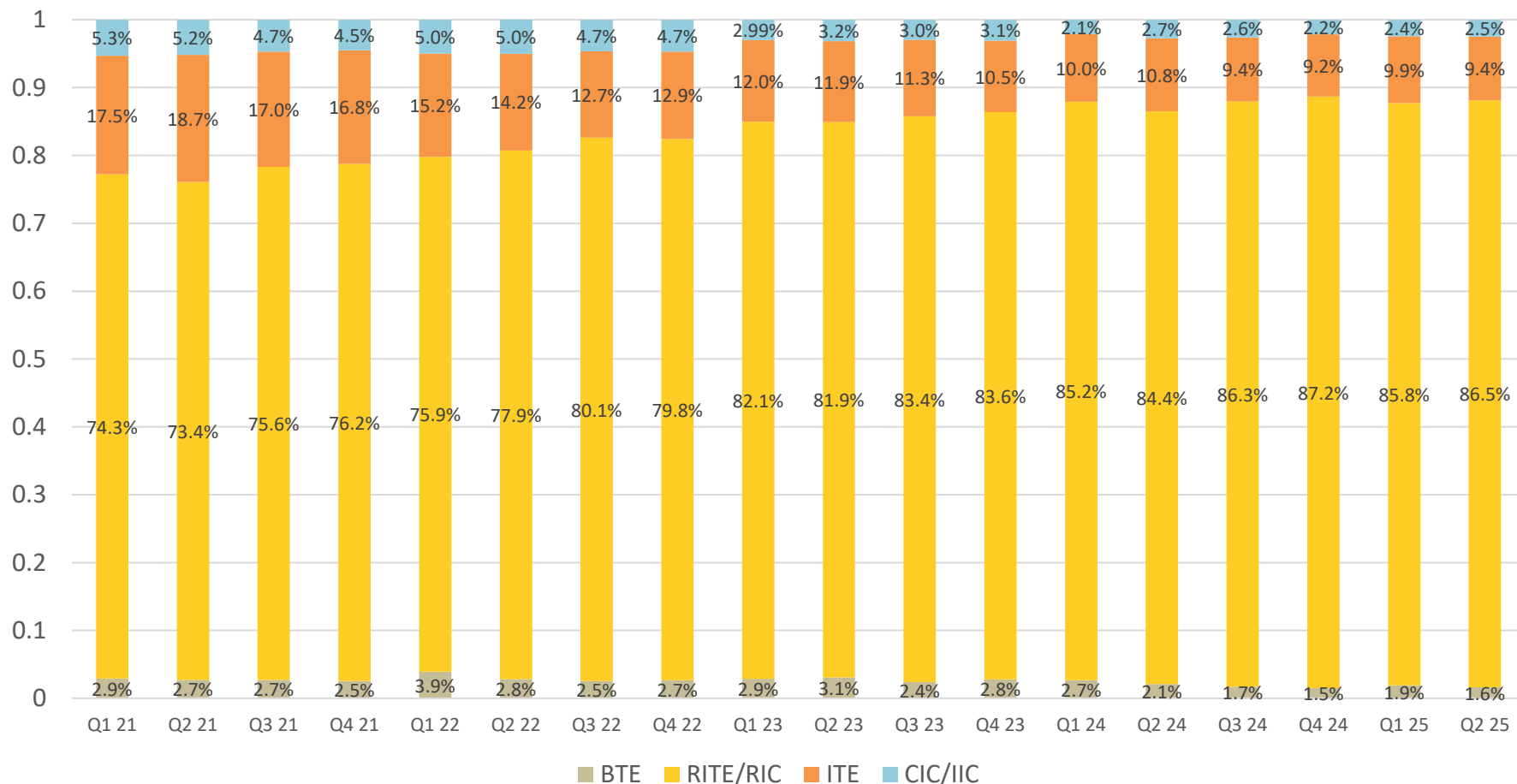


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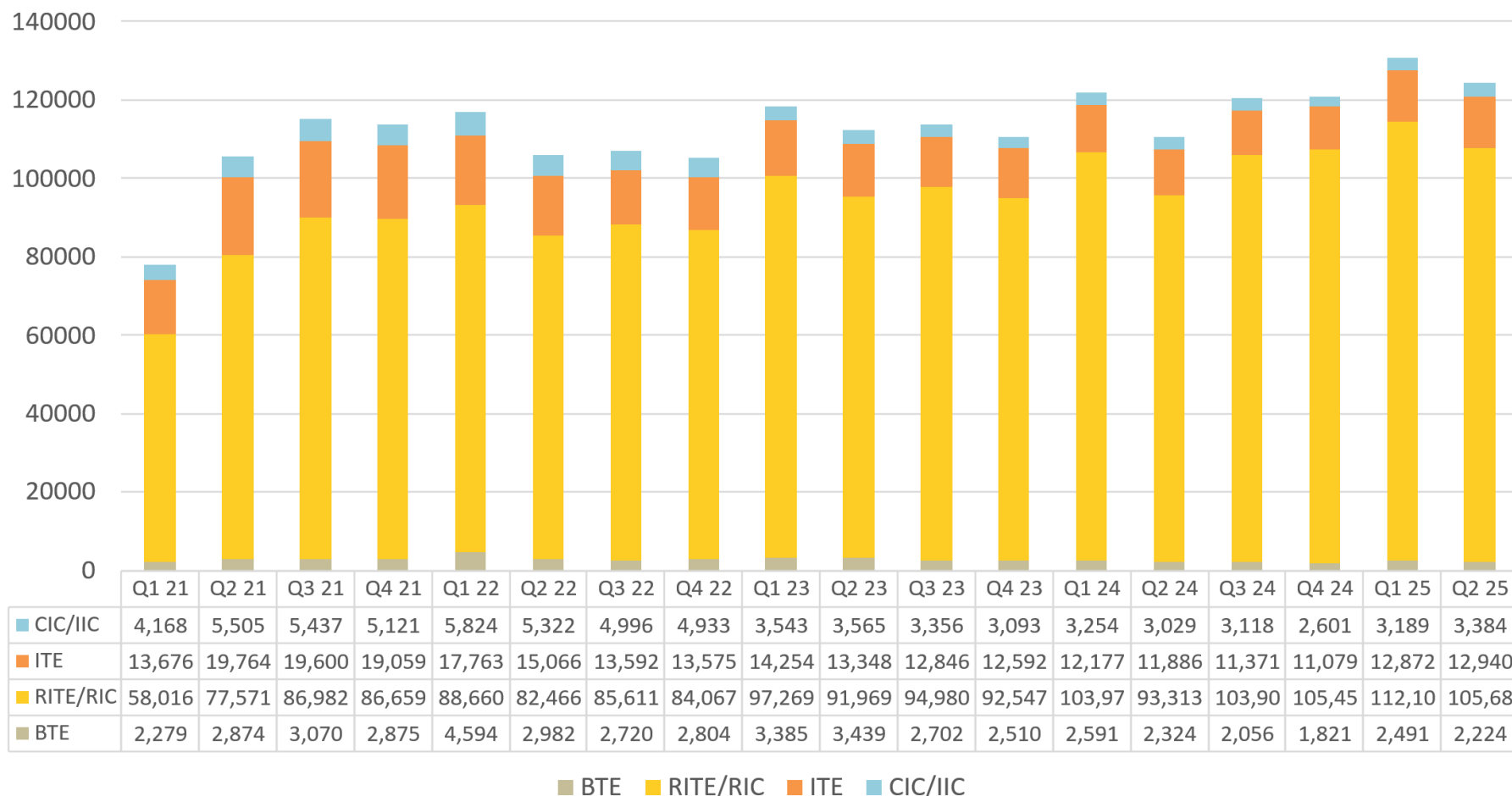
Private Market – Product Styles



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Private Market – Product Styles

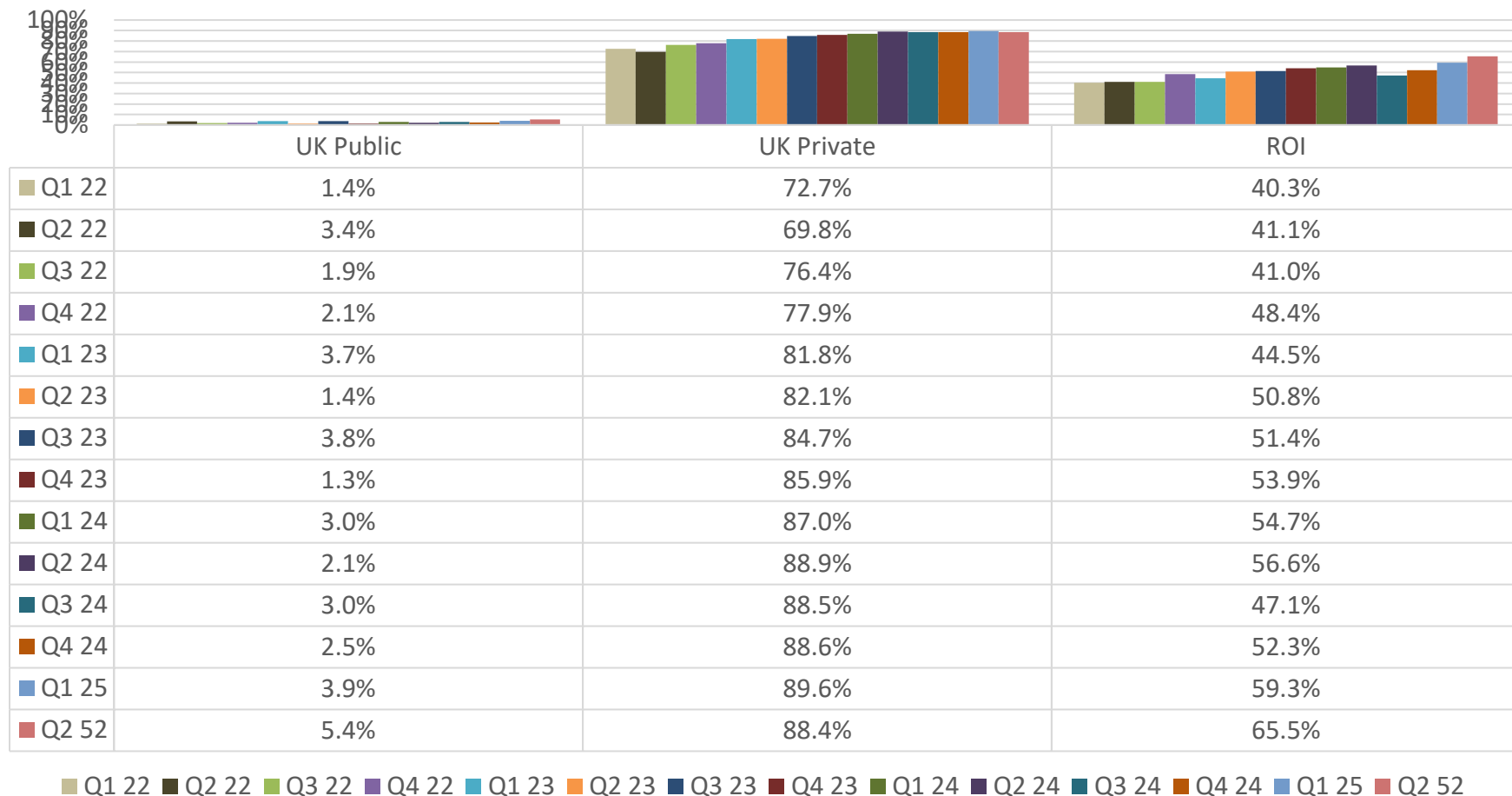


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Rechargeable Products



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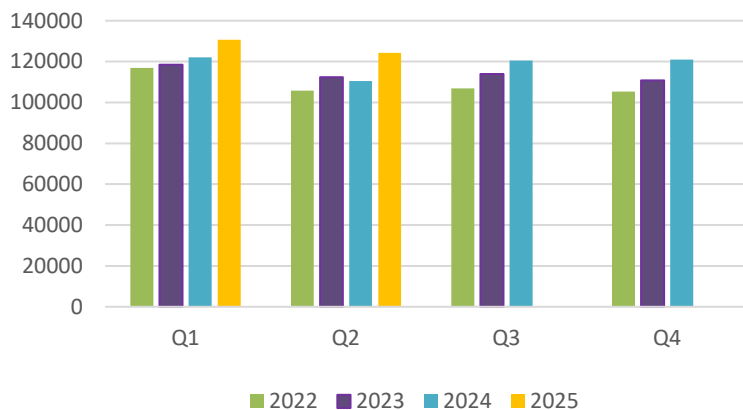
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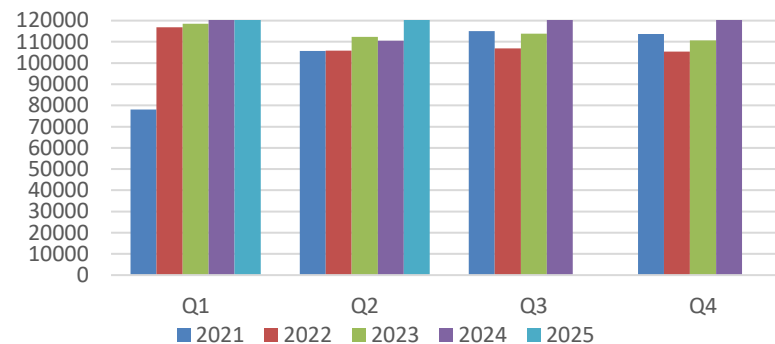
Private Market



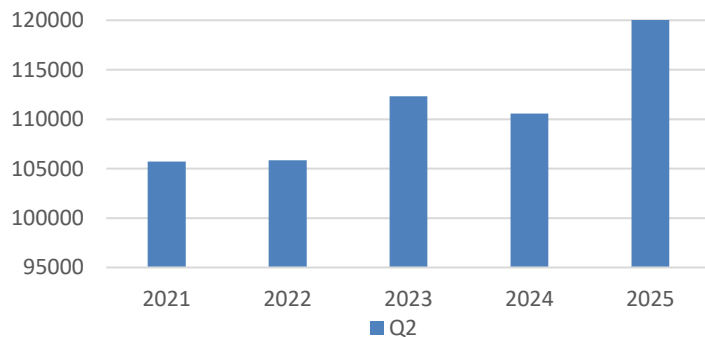
2022 v 2023 v 2024 v 2025 - Market size units



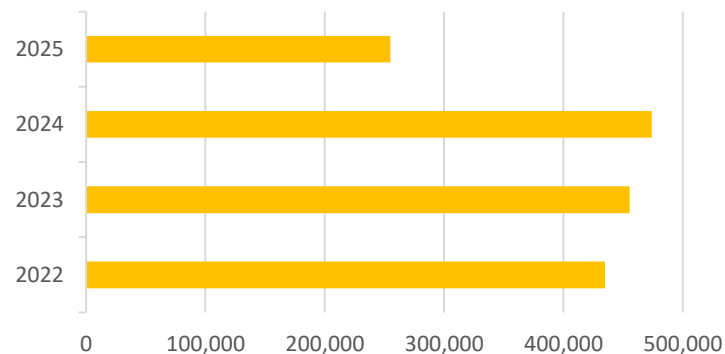
5 Year performance - Market size units



Q2 Performance Year on Year - Market size units



Full year performance - Market size units

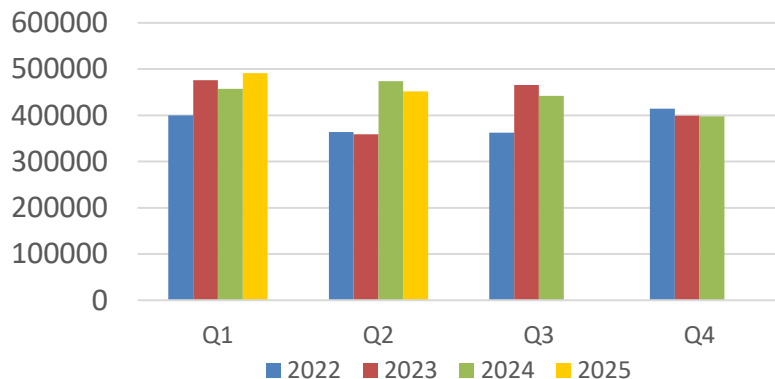


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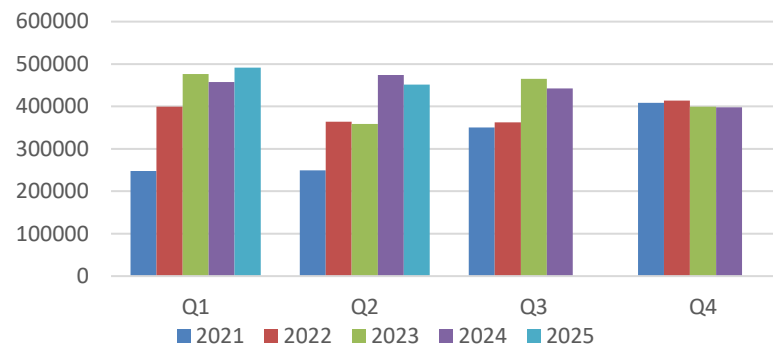
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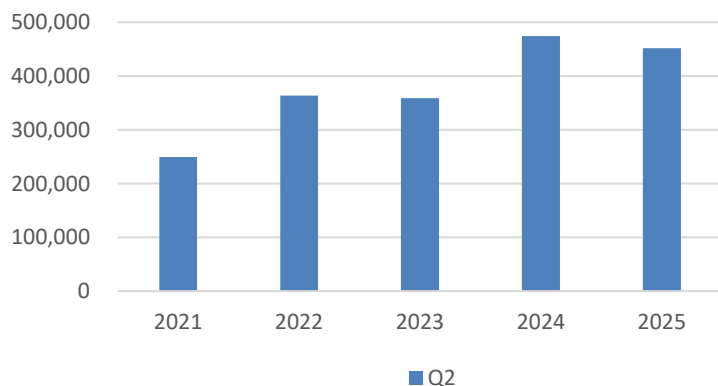
2022 v 2023 v 2024 v 2025 - Market size units



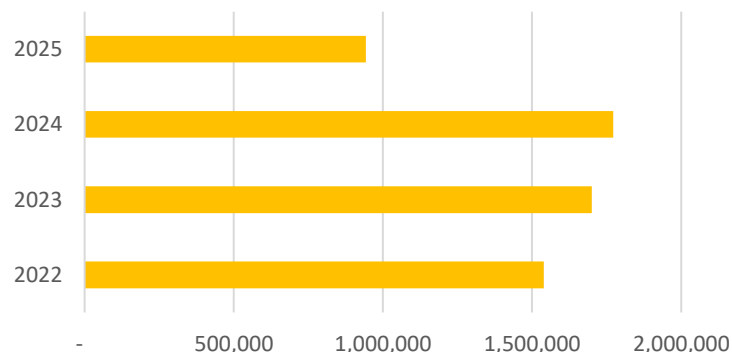
5 Year performance - Market size units



Q2 Performance Year on Year - Market size units



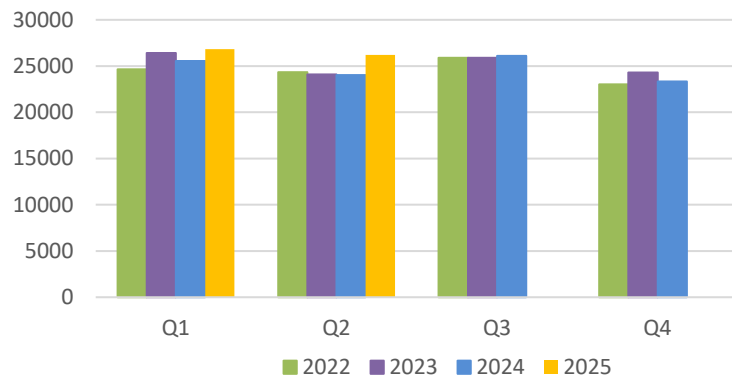
Full year performance - Market size units



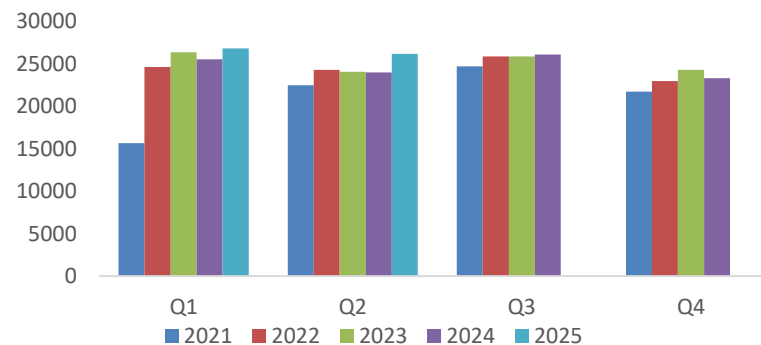
Ireland



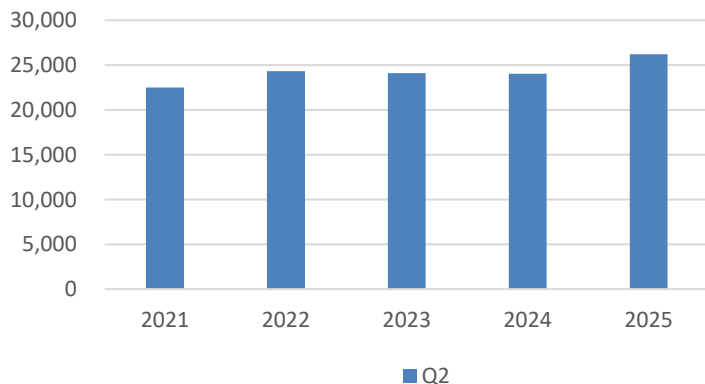
2022 v 2023 v 2024 v 2025 - Market size units



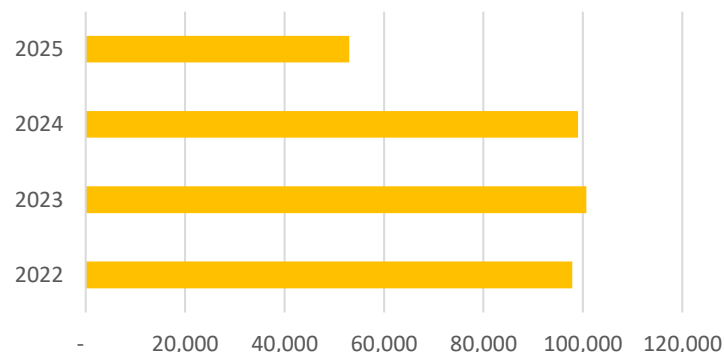
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